



In this report we present the Audience Response poll results in the slide presentation format that was used at the 'Centre for Democracy and Peace Building' and 'EUDebateNI' event at the Waterfoot Hotel, Derry/Londonderry, 9th March 2016, and as presented to the event participants.

This report presents the 'live' audience poll results along with applicable demographic analyses for each question via (a) Gender, (b) Occupation Group.

Applicable commentary is also included where applicable.

9th March 2016 (Version 1.0)



Northern Ireland
**environment
link**

*Better Together?
Northern Ireland and the EU*



**This project is co-funded by
the European Union**

Subject Polling Projects - Live Audience Polling Projects - EUDebateNI - Derry/Londonderry
Issue 13th March 2016. Version 1.0 (13th March 2016)
Date Event - 9th March 2016
Author(s) Bill White – LucidTalk



Background Questions



Questions for Participants - Base Topic General Audience Information - Gender

Vote Now

Base Information - What is your Gender?

1. Male



2. Female

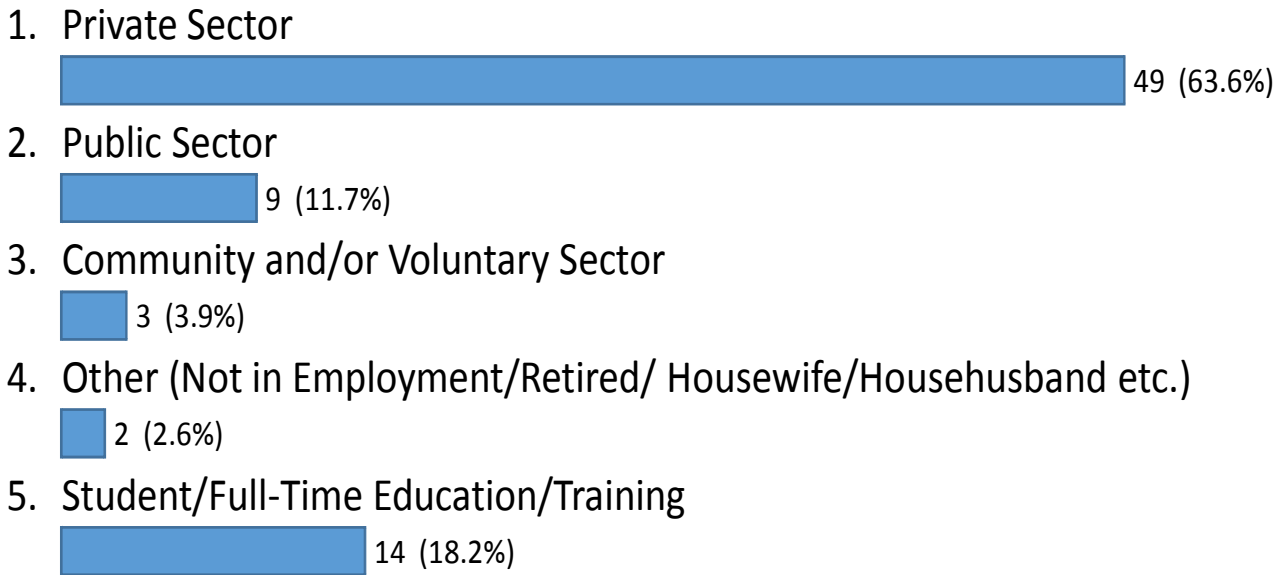




Vote Now

Questions for Participants - Base Topic
General Audience Information - Occupation Group

Base Information - What Occupation Group do you belong to?



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Main Question - Before

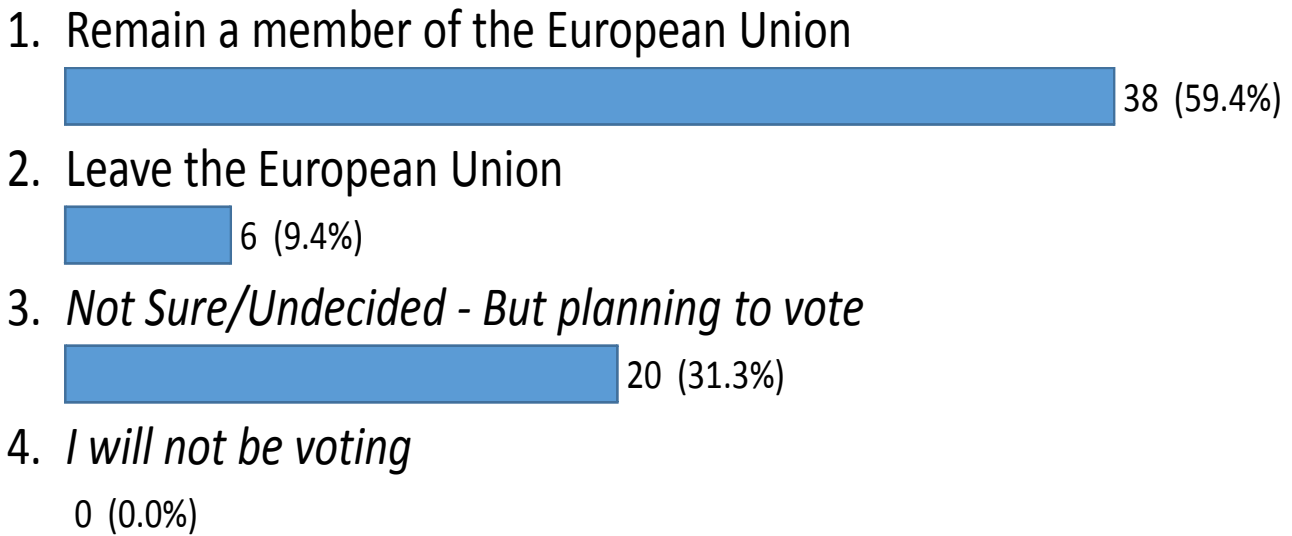




The UK will hold a EU referendum on 23rd June
- Here is the actual Question that is going to be used:

Vote Now

Should the United Kingdom remain a member of the European Union or leave the European Union?
If this referendum were held today, which way would you vote?

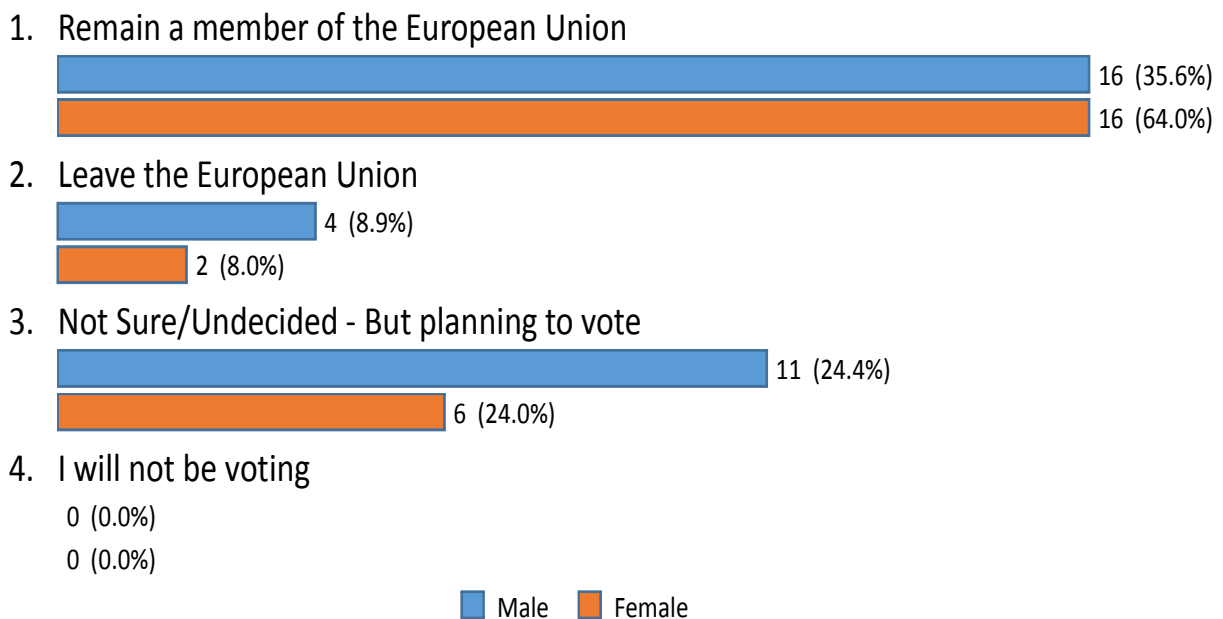


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The UK will hold a EU referendum within the next 23 months
- Here is the actual Question that is going to be used:

Should the United Kingdom remain a member of the European Union or leave the European Union?
If this referendum were held today, which way would you vote? – **By Gender**

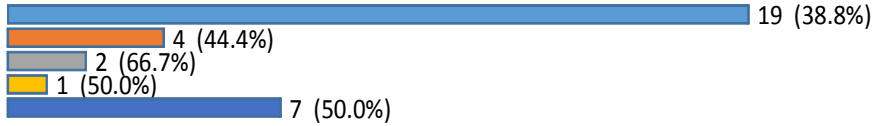




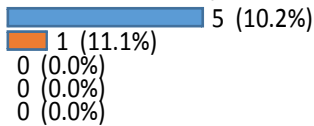
The UK will hold a EU referendum within the next 23 months
- Here is the actual Question that is going to be used:

Should the United Kingdom remain a member of the European Union or leave the European Union?
If this referendum were held today, which way would you vote? – By Occupation

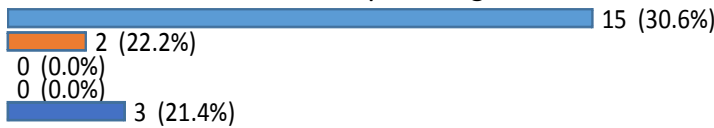
1. Remain a member of the European Union



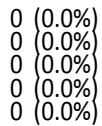
2. Leave the European Union



3. Not Sure/Undecided - But planning to vote



4. I will not be voting



- Private Sector
- Public Sector
- Community and/or Voluntary Sector
- Other (Not in Employment/Retired/Housewife/Househusband etc.)
- Student/Full-Time Education/Training



Main Question - After

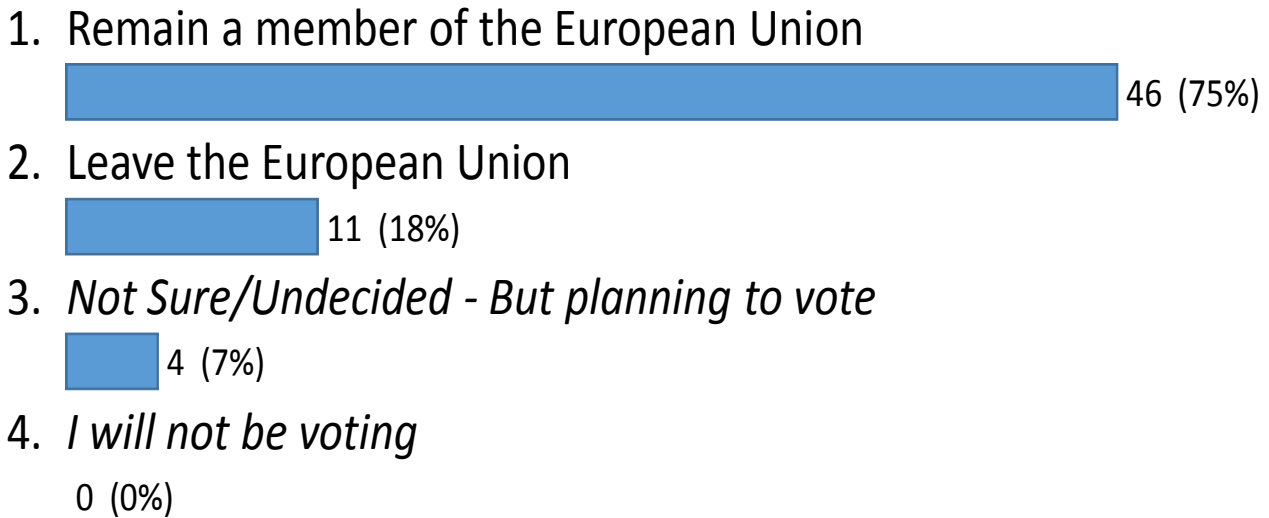




The UK will hold a EU referendum on 23rd June
- Here is the actual Question that is going to be used:

Vote Now

Should the United Kingdom remain a member of the European Union or leave the European Union?
If this referendum were held today, which way would you vote? - **After**

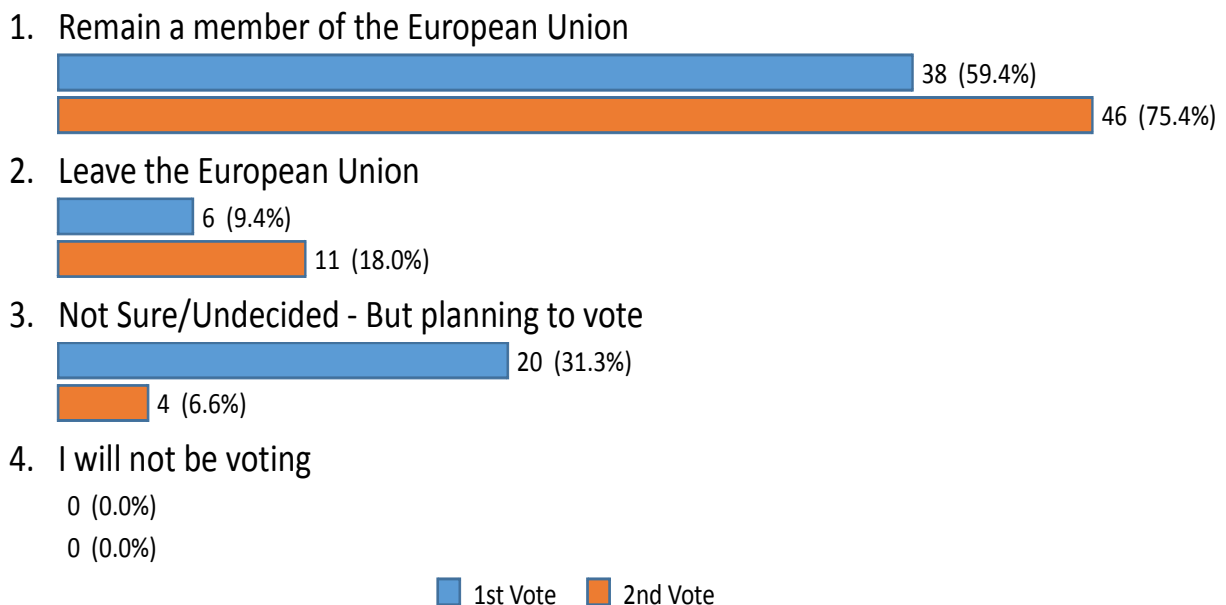


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The UK will hold a EU referendum on 23rd June
- Here is the actual Question that is going to be used:

Should the United Kingdom remain a member of the European Union or leave the European Union?
If this referendum were held today, which way would you vote? – **Before vs After**

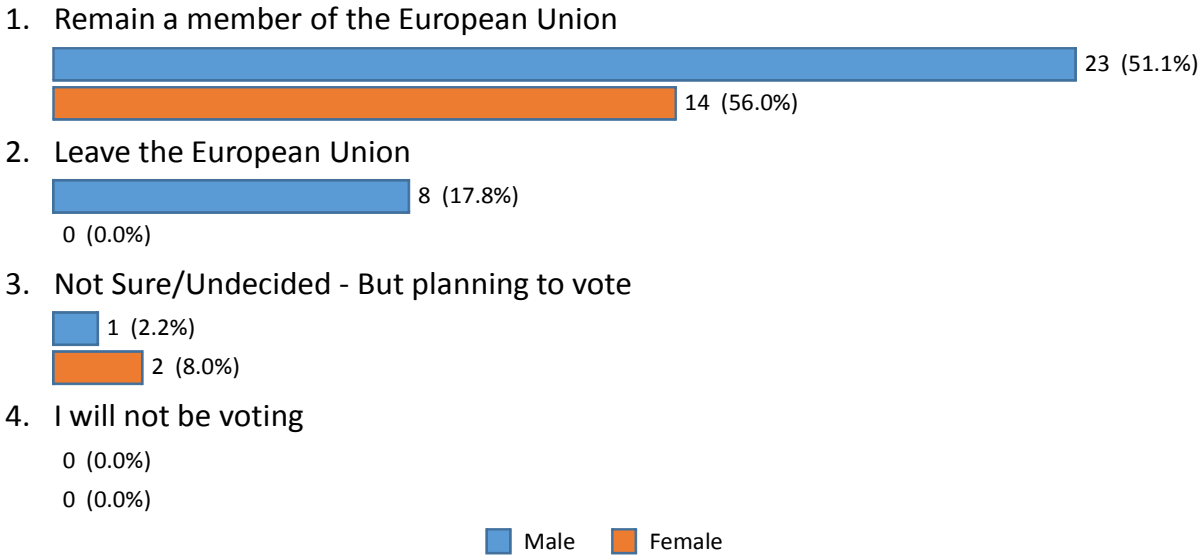




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- Here is the actual Question that is going to be used:

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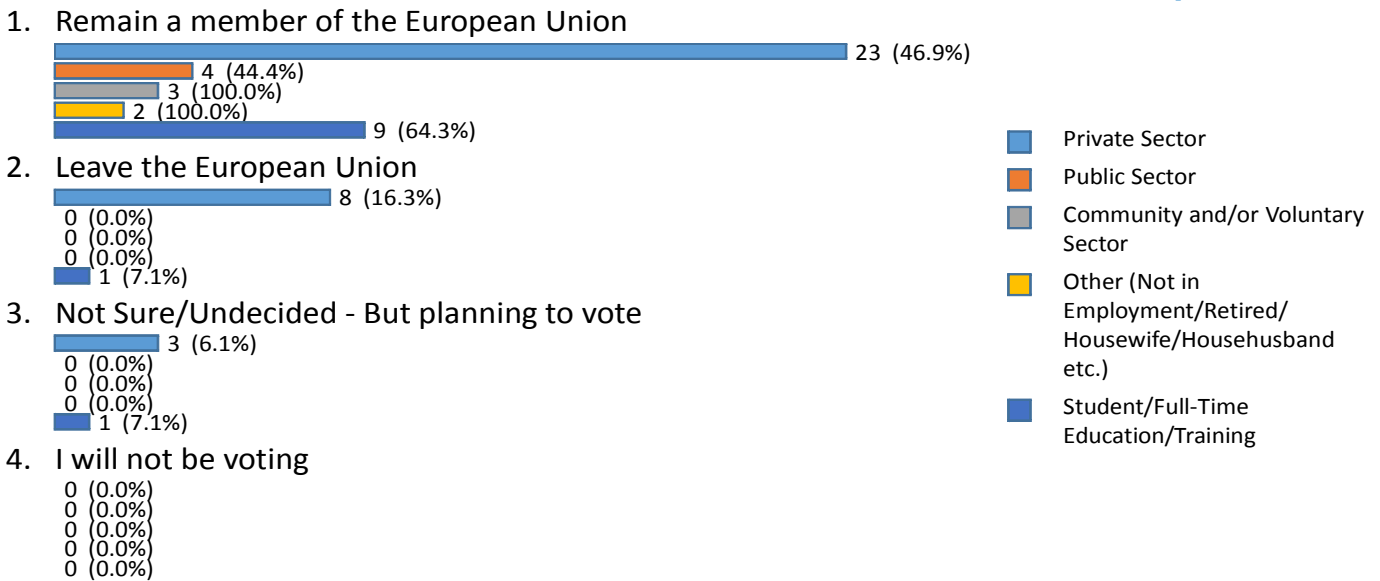
If this referendum were held today, which way would you vote? After - Gender



The UK will hold a EU referendum on 23rd June
- Here is the actual Question that is going to be used:

Should the United Kingdom remain a member of the European Union or leave the European Union?

If this referendum were held today, which way would you vote? After - Occupation



Key Conclusions:

As can be seen there has been a significant change with the key EU question - Before and After. Most of those who were undecided before the event made up their minds during the event, with approximately 50% moving to Remain, and 50% to Leave.

Any other applicable demographic analyses is/are available on request eg for each question by (a) Gender, (b) Occupation Group.